



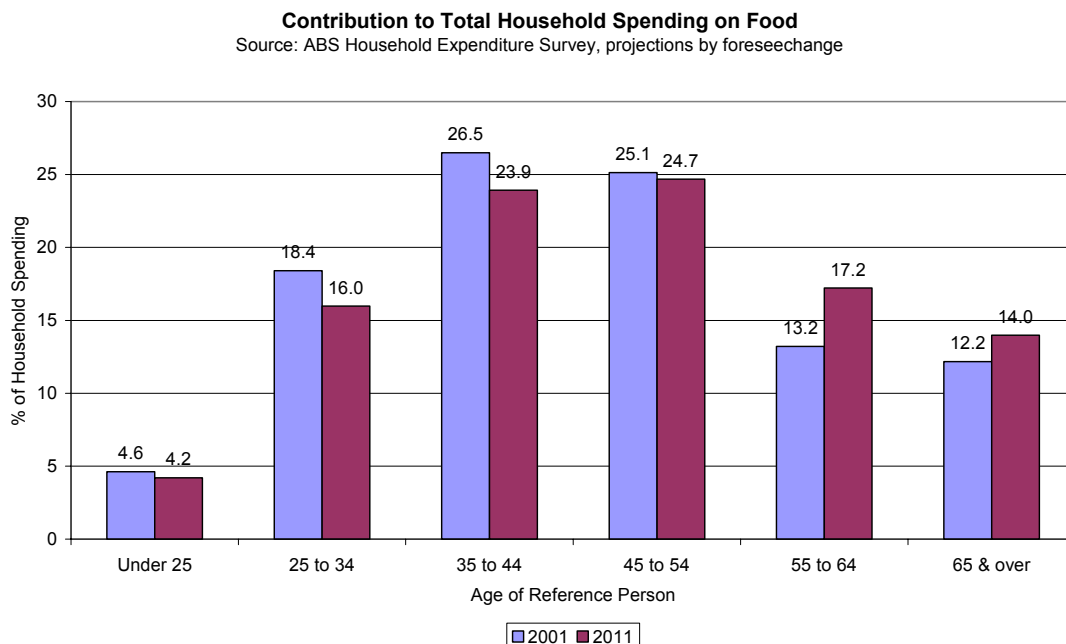
Spending on Food by Age

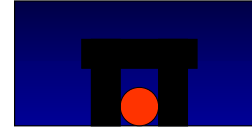
On a per household basis spending on food peaks in households where the reference person is aged 45 to 54 (Chart 1). On a per person basis, people aged 55 to 64 spend the most. The only age groups where spending will grow as a proportion of the total are 55 to 64 and 65 plus (Chart 2).

Chart 1



Chart 2





Nearly one-third of growth in spending on food over the next few years will be new spending by people aged 55 to 64 as the large Baby Boomer generation continues to swell that age group (Chart 3).

Chart 3

Proportion of Household Spending Growth on Food 2001 - 2011

Source: ABS Household Expenditure Survey, projections by foreseechange

